

# 2020 Annual Report



TLC Learning Center

Nurturing success in  
ALL children since 1956.

[LearningWithTLC.org](http://LearningWithTLC.org)



# 2020 Annual Report



Welcome to the 2020 TLC Learning Center Annual Report!

I hope two words come to mind when you read the 2020 Annual report, "Unprecedented" and "Community." Everyone knows what that means now that we are 18 months into a pandemic that has changed generations of children and families. TLC Learning Center closed on March 19, 2020 as part of the initial COVID lockdown. In the weeks that followed, the TLC Board of Directors met weekly to discuss if and when to re-open. TLC administrative staff worked closely with Boulder County Public Health to ensure we could safely open, protecting TLC staff, children and families, while following the ever-changing guidelines and best practices around COVID-19 protocol. Literally overnight, therapists transformed their practice--going from in-person therapy to telehealth to ensure children could continue much needed interventions and supports. Teachers stepped up as well, putting together educational bags and craft kits and delivering them to children's doorsteps, hosting story times via Zoom, and personally checking in with each and every family on a regular basis. TLC re-opened on May 11, 2020 and has been able to follow and maintain all Health Department guidelines to ensure safety for all since then. 2020 certainly came with its share of challenges, with several TLC staff and families suffering from COVID-19, dealing with the loss of loved ones, and losing some families to relocation due to COVID-induced unemployment.

2020 was an unprecedented year for fundraising, as well. We had to postpone our 6th annual Kentucky Derby party, which later in the year became our first virtual fundraising event, the Far Away Soiree. It was an enormous success, as was the 39th Annual (and first ever) virtual Christmas Tree Festival. We also received support from the Payroll Protection Plan (PPP) program, Emergency Injury Disaster Loan (EIDL) and other SBA loan programs, and individual contributions and foundation support were both at 15+ year highs in 2020. We were also able to fully fund a new roof for our building and completely redesign and build a new ADA-accessible playground in 2020, which has been a huge hit with our kids!

I'm very thankful to the TLC staff, Board of Directors, and our extended TLC family during an unprecedented year. Because of you, 2020 was a year in which TLC thrived, instead of struggling to survive. During a time when many early childhood centers have either closed their doors or struggled to remain open, we have been incredibly fortunate that the generous support of our donors has helped us continue to serve the children and families of Boulder County who need us most. Thank you for your continued commitment to our kids and our mission--we couldn't do what we do without the support of loyal donors like you!

With gratitude,

Matt Eldred  
Executive Director





# 2020 Annual Report



## *Mission:*

The mission of TLC Learning Center is to provide, in a fiscally responsible manner, early childhood education and therapeutic services to assist each child in reaching their highest potential.

## *Vision:*

TLC Learning Center will be recognized as an exemplary community partner and group of caring and dedicated professionals who—through a commitment to our mission and core values—provide unique, comprehensive early childhood development and therapeutic services that are measured by the success of each individual child.

## *Commitment to Equity:*

We honor and celebrate the diverse makeup of our community through an intentionally inclusive program that provides equitable learning opportunities and encourages the exploration, understanding, and appreciation of individual differences, perspectives, and cultures. TLC strives to provide a safe and inclusive learning environment for all members of our community so that every member feels welcomed, valued, honored, and respected, regardless of ability, race, religion, ethnicity, gender identity, sexual orientation, socioeconomic status, or age. We believe that embracing and celebrating our differences and commonalities is an integral part of the cognitive and social-emotional growth of each member of our community and is as important now as it was when our Center was founded in 1956.





TLC Learning Center

# 2020 By the Numbers



Thanks to donors like you, TLC was able to award over

## \$205,000



in scholarships in 2020, enabling hundreds of children in Northern Colorado to access the early intervention services they need to thrive.

## Expenses By Category

## Revenue By Source

Direct Program Expenses  
4%

General Business  
12%

Fundraising & Development  
4%

Payroll  
80%

Direct Public Support  
24%

Investments  
12%

Direct Public Grants  
17%

Program Income  
47%



# Therapeutic Services Highlights

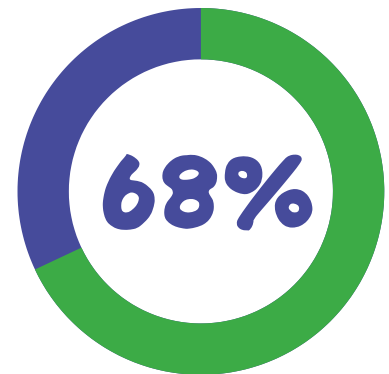
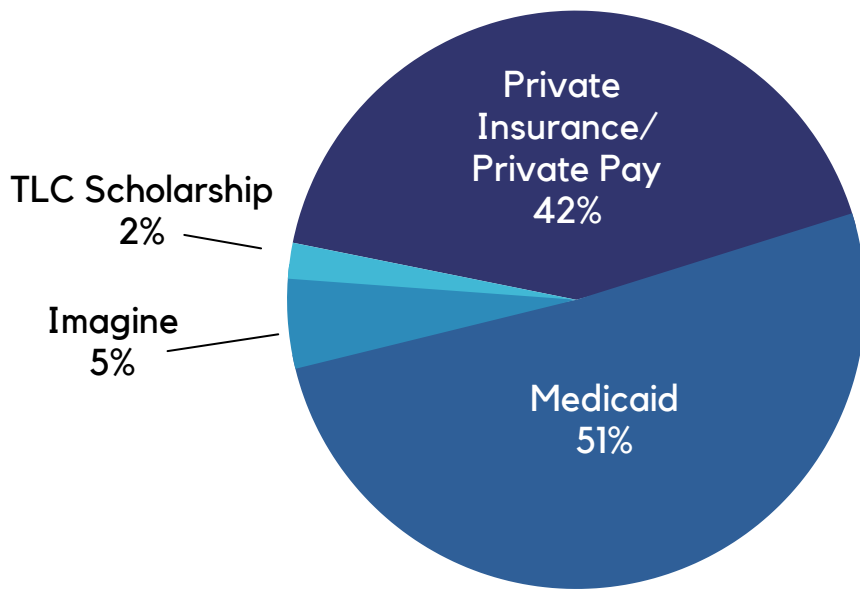
"I'm very thankful because throughout the years we've been at TLC, I can really tell that everyone there doesn't see all the ways my son CANT learn, they see all the ways he CAN learn. They've really helped him excel."

--TLC therapy and preschool parent

**220+**

children received therapeutic services in 2020

## 2020 Therapeutic Services Revenue



of therapy clients received financial assistance for services

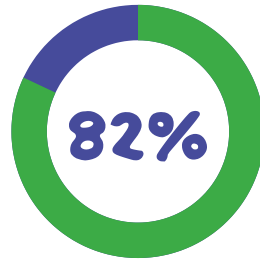




# Educational Services Highlights

100

children attended infant, toddler, or preschool classes in 2020



of preschoolers at or above cognitive growth range

41%

of our families received financial support for tuition

"After our daughter was expelled from another early learning center because she had such significant behavioral challenges, TLC was the only preschool option that offered not only enough hours, but also in-house therapy, so both of us parents were able to stay employed. Beyond the growth our daughter made during her time there, they also helped us learn how to be the best parents for her. We will be forever grateful to TLC and the donor community that made this possible. I'm happy to report that she's now doing well in public school, and is with the general education students with limited outside support—this would not have been possible without the skills she learned at TLC!"

--former TLC therapy & preschool parent



*Thanks to our generous donors for your continued support of our kids and our Center!*

"I've been a long time supporter of the Tiny Tim Center, now TLC Learning Center, because TLC provides such a unique set of services, helping children from all developmental abilities and backgrounds in Boulder County.

It makes me feel really good that I can help this amazing group of educators, therapists, and families continue the mission of TLC."

--longtime TLC supporter, Linda Fetterman, on why she donates to TLC



## *TLC Board of Directors (as of August 2021):*

**Lisa Michalski, President**  
Traffic Signals Controls

**Kathryn Keiser, Member**  
Packard Dierking

**Stephanie Reicherts, Member**  
Inspired Waves Home Loans

**Jason Harubin, Vice President**  
Great-West Investments

**Eric Kittelberger, Member**  
TBK Bank

**Dr. Heather Isaacson, Member**  
UC Health

**David Rossman, Treasurer**  
Brock and Company CPAs

**Tom Ludlow, Member**  
Tend Studio

**Libby Earthman, Member**  
Brokers Guild

**Sara Kincaid, Secretary**  
Nixcavating, Inc.